

Joint MBA Elective Course With Rockhurst and KU: Regionalism

We are pleased to announce an unusual one-time course offering.

In spring, 2015, the [Big 3 MBA Alliance](#) consisting of Rockhurst University, the University of Kansas, and UMKC will offer a special joint course to be taught [at Rockhurst](#) by former Kansas City, Kansas mayor [Joe Reardon](#). You will be in a classroom with MBA students from all three institutions. This course would count as an MBA elective course.

“Regionalism: From Concepts to Working Models”

Tuesdays 5:45pm – 9:00 pm. Starts Jan 20th. 8 sessions. Conway Hall Room 205.

Textbook:

The Metropolitan Revolution: How Cities and Metros Are Fixing Our Broken Politics and Fragile Economy by Bruce Katz and Jennifer Bradley, 2013.

Course Description:

This seminar course introduces students to the concept of regionalism and progresses through the development of working models for regional approaches to business/economic development and governance. Topics include understanding the complexities related to doing business and governing in the Kansas City region, models of effective leadership necessary to manage and govern in the region, the economic impact of border wars, economic incentive policies that promote small business growth and entrepreneurs, and moving regionalism from concepts to working models.

Each class session will be topic and discussion based with significant student/professor interaction. Students should be prepared to engage with the course material, guest speakers, and be intellectually curious about the region’s economic and political systems.

Learning Objectives:

After completing this course, students should be able to:

- Describe why regionalism matters to Kansas City, now and in the future
- Describe the business case for a new regional approach
- Describe and critically evaluate existing regional models: what works and what doesn’t
- Determine and describe the economic impact of regional boarder wars
- Describe and critically evaluate regional economic incentive policies that promote small business growth and entrepreneurs
- Describe models of effective leadership essential to manage and govern in the region

To enroll, sign up for Management 5597-0001. Enrollment will be limited to ten students from each participating institution. In Pathway, the instructor will appear to be Prof. Roger Pick. Rest assured that the course will actually be taught by Mayor Reardon. We will have a special wrap-up session for UMKC students only at 7:00 pm on Tuesday, March 31 at a location to be announced.